SWATI SHEKHAR

PRODUCT DESIGNER

PROFILE

I have total 7+ YOE . I enjoy collaborating with business to shape ideas into product via research and design and strategy

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in https://www.linkedin.com/in/swati-kumari-6240a280/

SKILLS

- Web and Mobile Design
- Design Thinking
- Wireframe Creation
- Hi - low fidelity Prototype
- UX Strategy
- Mock ups
- Project Management Tools
- Strong Communication

EXPERIENCE

SENIOR UX DESIGNER

Revel Studio by Infogain

July 2023 - Present

- Detailed UX research and Design adhering to latest UX principles
- Collaboration across teams for Product Design Delivery
- Redesign and Iterations based on stakeholder's feedback
- Leading Quality Assessment of the Designs after implementation
- Using Gen AI tools for better design assistance.
- Exchanging knowledge with the team and engage in new learnings

PRODUCT DESIGNER

Quest Global - Client Hitachi R&D India

Jan 2022 - July 2023

- Understanding Business requirements and problem statements.
- Primary and secondary Product research and usability testing
- Presenting mockups to ISRO and IIMB
- Design hand-off to the developers

UX DESIGNER

Apni Mandi Pvt Ltd

May 2021 - Jan 2022

- Workflow design of the website from scratch.
- Led the development of the web app with the stakeholders.

FINANCE SPECIALIST

Silicon Valley Bank, JP Morgan Bank, Accenture Sollutions
Feb 2016 to May 2020

EDUCATION

UX/UI CAREER TRACK

Springboard India

Oct 2020 - Jan 2022

BACHELOR OF COMMERCE

Ranchi University

May 2009 - May 2012